

# Did you know...

- Every virus scan your computer guy does is hopelessly outdated?
- You're not alone in realizing that updates worsen your phone and computer?
- You could spend \$9/year on printer ink instead of \$40/month?
- Your Smart TV may have a microphone in it that records you at home?
- A lot of new gadgets out there are controlled by the factory?

You'll learn this and so much more on...

## The Computer Exorcist Show

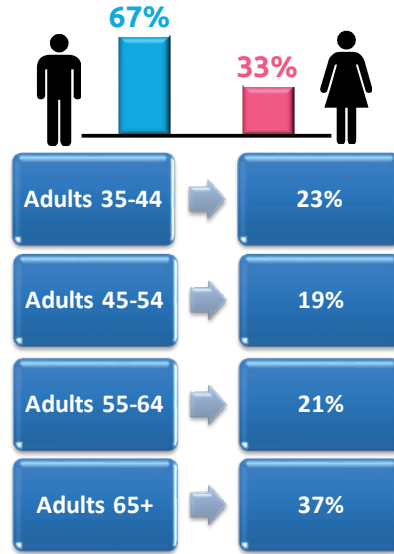


The talk show where we explain how to protect yourself from technology... *in Plain English.*

## Get in on the action!

Sponsor *The Computer Exorcist Show* to create awareness for your brand with our loyal and involved listener base.

### WYSL Listener Profile



68% Have HHI \$50k+    44% Have HHI \$75k+

#### Basic Package

- Two (2) :30 second radio advertisements per episode
- \$60/month

#### Participating Package

Your choice of:

- One (1) :60 second or Two (2) :30 second advertisements per program
- :10 second Sponsorship Announcement within each program
- \$100/month

#### Premium Package

Your choice of:

- Two (2) :60 second or Ten (10) :60 second commercials weekly
- :10 second Sponsorship Announcement within each program
- PLUS! Seven (7) :60 second or Fourteen (14) :30 second commercials weekly
- 6 a.m. to 9 p.m. BTA (best time available)
- \$150/month

#### AS A WYSL ADVERTISER

We promise...

- Bureaucracy-Free Treatment
- You Deal with the Owners (WYSL NEWS 1040 is locally owned and operated.)
- All decisions are made promptly and locally.
- We don't have to "okay" anything with "corporate."